



DISABILITY-DRIVEN INNOVATION SWOT ANALYSIS

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01 STRENGTHS

- Its impact is widespread as disability innovation creates value for investors, companies, communities, and society
- The goods and services created through disability innovation allow for greater accessibility for all through a more universally-designed world
- Disability innovation is a pathway to entrepreneurship and meaningful careers for millions of people

03 OPPORTUNITIES

- Disability inclusion can permanently transform society to one that is inclusive and equitable for all
- Disability inclusion can drive sustained socio-economic growth across the world
- The demand for disability-assistive products and services is enormous – and projected to reach 3.5 billion by 2050

02 WEAKNESSES

- Disability innovation has yet to consistently scale to create a truly inclusive and accessible society for all
- The ability and opportunity to innovate and scale ideas is inconsistent, and there is not a clear pathway to structurally improve disability inclusion
- Persons with disabilities face many barriers that prevent disability inclusion from reaching its full potential

04 THREATS

- Structural barriers could derail disability inclusion from its full potential
- Innovators in disability innovation are more at risk of ideas being coopted than non-disabled innovators
- If DI does not reach its full potential, millions of persons with disabilities will be consigned to a life of lower socio-economic opportunity